

OCTOBER 1ST 2017

In4Art

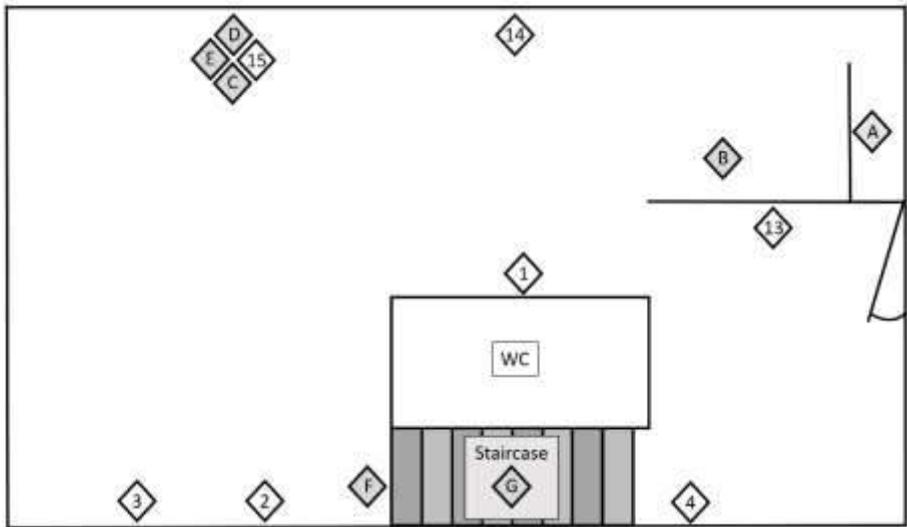
guiding curiosity...

SALON IV

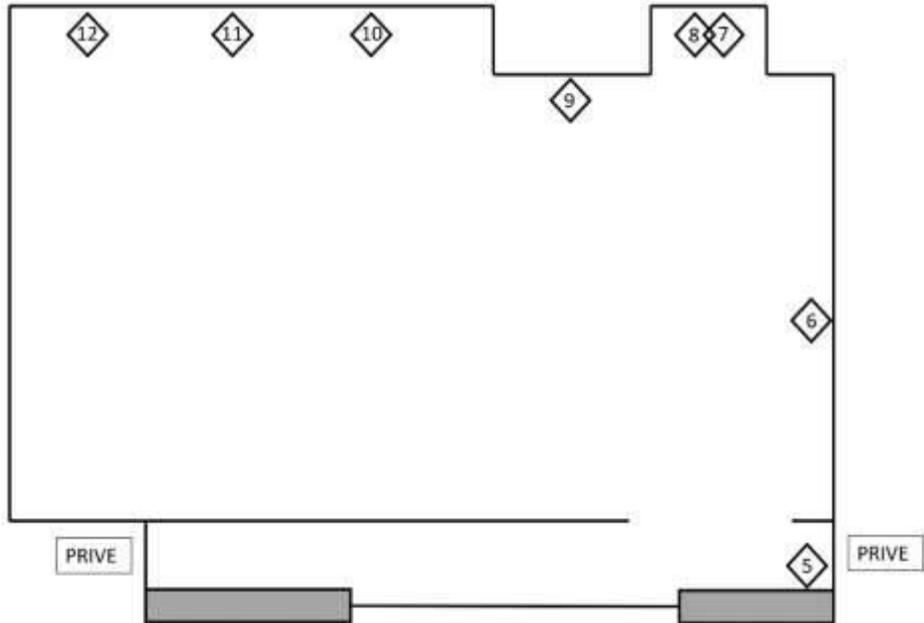
**FEATURING VISITING ARTIST:
SIJBRAND**

27 works 8 artists 3 stories

Ground Floor



First Floor





1	Willem Besselink – Mijn afstanden	The harmony of red and blue (55 x 89) - €1100,-	A	
2	3	Eirik Jahnsen – Janus I & II	Searching for balance (55 x 89 cm) - €1100,-	B
4	Tiwánee van der Horst – Thinking about Hundertwasser: The Spiral	Evolution one, by the sea (102,5 x 68,4 cm) - €1250,-	C	
5	Vermibus – Un inferno personal	Evolution two, lavender fields (68 x 47,3 cm) - €750,-	D	
6	Sybren Renema – Serie stills from the video Discovery 2017	Evolution two, sunset by the mountains. (47,3 x 68 cm) - €750,-	E	
8	7	Willem Besselink – Asleep/ awake : June & Dec 2016	The Psychology of Extra-terrestrial Life (small) - €325,-	F
9	The Colorless Tsukuru Tazaki; Huraki Murakami	Identity – €2450,-	G	
10	11	Nasbami – Livestream & Natural Habitat		
12	Joseph Huot – Windows on the Cliff			
13	Sijbrand – The Psychology of Extraterrestrial Life, Misery of Patterns; abstract dunes, Evolution one; an evening tree.			
14	15			

* Works from Sijbrand are for sale directly. In4Art takes no commission.

27 works, 8 artists, 3 stories

Never take something for granted. Keep experimenting. Artists come up with new means and ways to materialize an idea. Of creating painted sculptures, of discoveries in outer space, of reading books. They visualize patterns through innovative uses of matter and form. Transform and remix images to give them renewed relevance. This helps to look further, beyond the status quo. Step in and let us guide your curiosity

The abundance of data

influences on daily life

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guiding curiosity....

Are you aware of every breath and step you take? In current society surveillance is embedded everywhere. And then we don't even talk about the digital footprint: the shadow Google is gladly incorporating. We know that Big Brother is watching us. Livestreaming our contribution away. We do create a lot of information – did you know that we need more than a terabyte to store all trivialities in life? But are we really watching? Data becomes a mirror. How do you turn this data into information, into insight, into something beautiful?

1



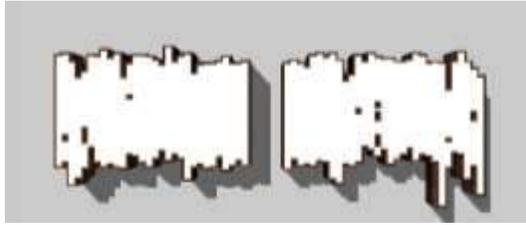
Kidsvraag: Dit werk heet 'Mijn afstanden'. Elk vlak, kleur en hoogte heeft een betekenis. Waar denk jij dat het voor staat?

Willem Besselink uses his artwork as a mirror to show the structures of habits and daily routines. He researches the status quo and starts to reimagine it by conducting experiments with matter and form.

By using self-imposed instructions he fuels creativity. He is both the observer as the one being observed. The works in the In4Art collection are results from instructions for gathering data on sleep patterns, on transportation modes, on visualizing written colours. He questions how to get a hold of oneself. The outcomes are appealing abstract visual images. All resulting from thorough research. There is no serendipity - data based evidence. You might refer to it as a 21st century self-portrait.



9



7



8

Kidsvraag: Dit werk laat zien wanneer de kunstenaar gaat slapen en wakker wordt. Zie jij de verschillen tussen de winter en zomer maanden?

Nas Bami is intrigued by the transfer from offline to online. How to capture this physically? He does so by using symbols, typography and light. At the same time, he thinks about bad connection and being unplugged. To have an environment to let go of control, let go of the information (d)rain. A natural habitat, with happy sunshine, bringing us back to our roots and close to nature. Is this utopian?



Kidsvraag: Wat zou jij doen als er geen internet meer is? Waar zou je heen gaan?



10



11

Discovering findings

A Eureka moment

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Inspiration can come from many sources. From historical facts, physical characteristics of materials, persons you admire. In order to create relevance and put something in a context, create perspective, we build upon the legacy of others. It is the takeaway for new experimentation. **Sybrén Renema** wanted to challenge old and new discoveries. Space shuttles are launched to explore new land, while in history we sailed out to new grounds. He added a camera and a piece of wood, originating from the ship that Captain Scott used in 1902 to explore the cold Nova Terra, to a shuttle. A camera on top documented the journey and from that video, nine stills were distilled. Showing a parabolic cycle and journey. Can you discover something new from something old?

6



Some discoveries come after months of practice and noting down learnings. **Eirik Jahnsen** is inspired by the elaborate transformation process within alchemy. He wants to understand and push the possibilities of the material steering his material to unexpected shapes, colours and forms. The results are appealing iridescent steel paintings, continuously moving and changing. This creates works with multiple faces – showing the duality of a Janus - there is no beginning or ending, just an endless transition. A continuous play between micro effects leading to a whole universe.



2



3



Kidsvraag: Hoe denk je dat de verschillende kleuren zijn gemaakt?

Some artist build upon existing universes, others take a retreat in utopian dreamed universes. For **Tiwánee van der Horst** the vision and works from Hundertwasser are an endless inspiration. As basic elements she uses his spiral course, in which everything moves in circles never to return to the same place. She draws lessons from his imaginative vitality and uniqueness and translates this concept into three dimensional paintings discovering and mastering her own invented technique.



4

12



In contrast, **Joseph Huot** creates a phantasmagorical world. He offers the viewer windows to time travel, sneak peek and explore a world of crazy desires, odd feelings and surreal surroundings. An antidote to gloomy thoughts. Just open the windows and for a moment drop the armour to enter this alternative world. Building upon the humour and legacy of surrealist in the broadest sense. Perhaps you could take the 'Yellow Submarine'.



Kidsvraag: Hoe ziet jou droom wereld eruit?

What if imagination is not enough and you want action? What if you don't agree with the standards in our current society? What if you want to have a voice altering the shift of an unrealistic paradigm of beauty? **Vermibus** discovered a method to manipulate imagers and does so by re-engineering photography. He explores issues of identity, consumerism and advertising mental pollution and is now able to literally change the status quo.



5

Framed reality

visiting artist Sijbrand

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With his work, Sijbrand wants to bring balance and harmony based on evidence based research. He adopts techniques and theories to tell his story: the Rorschach test from psychology, Goethe's colour analyses, Mondrian's spiritual pursuit, the mathematical golden ratio as tool for composition. Sijbrand creates his own practices of a meditative process resulting in visual repetition. Patterns are breaking free from prescribed rules making room to create something recognizable from an abstract pattern of paint.



Kidsvraag: Welke landschappen zie je hier?



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Sijbrand (b. 1988, The Hague, NL) studied journalism and photographic design. He shortly worked as a graphic designer before dedicating his life to art. Recently he exhibited in 'De Fundatie' and participated in the kickstART. In all his endeavours, experiments and works, he has used more than 600 liters of paint. Due to a strong self-criticism new bodies of work arise.

From Misery of Patterns

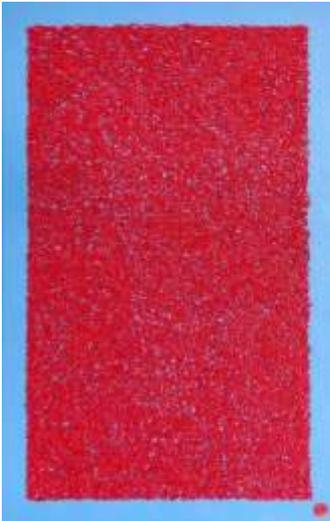
"I minimized Mondriaan's Dune landscapes until the main elements remain: color and motion"



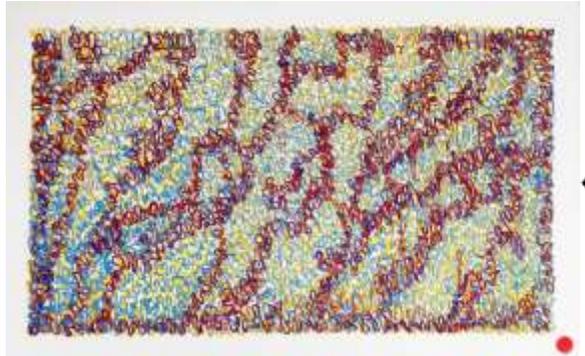
14



Kidsvraag: Waar denk jij dat dit schilderij van gemaakt is?



B



A

To Evolution

"Reality is not determined by colors, but by movement and the experience of light"



15



Kidsvraag: Als je naar de boom kijkt, welk seizoen zou het zijn?

13

THE PSYCHOLOGY OF
EXTRATERRESTRIAL LIFE



G

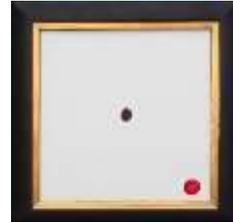


Kidsvraag: Geloof jij in buitenaards
leven? En hoe zien ze eruit?



"My work is inspired by reality. The formation of an individual's values in society enables me to create metaphorical mirrors that demonstrate the gap between 'the truth' and 'that which the individual accepts as truth'."

F



IDENTITY FOR SALE

We have become a fearful society, in which people voluntarily give away their data to all kinds of authorities. In this information age, data is all around us, like blood in a living organism that monitors, controls, destroys and deceives itself. All the while, we are being watched, followed and studied.

N E X T E V E N T

EUNOIA
Iwan Smit

In4Art Project Space Amsterdam
November 4th – 26th, 2017

N E X T S A L O N

Salon V

visiting artist

Annemarie Hooghuis
December 17th, 2017





Membership Track

"guiding tomorrow's leading collectors"

In4Art

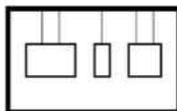
guiding curiosity....



Artist Incubation Track

"guiding tomorrow's leading artists"

◆ Mini Collection
@Home



Open Collection

Investment ◆
#acquisition
#commission
#stipendium

◆ At Invitation
#exhibition
#salon
#dinner



Venues

Residency ◆
#exhibition
#businesscoaching
#careerpromotion

◆ Inspiration
#shows
#fairs
#studiovisits
#talks



Innovation projects

Visibility ◆
#shows
#network
#interaction
#spotlights

Patron and Angel members (30 or 60 euro per month) are essential to our model and help contribute to the development of young artists. In return, members receive 3-5 works from the Open Collection on exhibit in their home and access to an in-depth program to develop their own scouting eye.

Do you want to be part of it? Join our Membership track.



"we discover, collect, share and shine a spotlight on contemporary art"

www.in4art.eu